

# AIRPORT INNOVATION DAYS

CALL FOR INNOVATIVE STARTUPS

October 25<sup>th</sup> 2024, Ankara



## Passenger Experience Category

**TAV**  
Airports



a member of  
**Groupe ADP**

ESENBOĞA HAVALİMANI  
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# TRANSFORM THE PASSENGER EXPERIENCE AT AIRPORTS



Airports are more than just transit points—they're destinations in themselves! We're on the hunt for groundbreaking ideas to make every traveler's journey unforgettable. **Let's create an airport experience that truly wows.**



**Create an Inclusive Airport Experience: Where Every Passenger Feels Welcome at our Airport.** Fully commit to making travel accessible, diverse, and equitable for all. Remove physical barriers, ensuring smooth navigation for passengers with disabilities. Ensure that essential services like wheelchair assistance are readily available, and actively seek feedback from external disability communities to create seamless travel solutions. Every passenger, regardless of background, should feel at home. Join us as we redefine airport hospitality—one passenger at a time!



### **Shopping Experience:**

Imagine airports as ultimate shopping havens with duty-free zones and boutiques offering a wide range of products. Our airports provide diverse shopping experiences, and we are seeking innovative ideas to further enhance them, from digital integration to experiential shopping.



### **Dining Experience:**

Elevate the dining scene with diverse food and drink options. While we offer a variety of dining options, we are looking for solutions that bring in virtual menus, faster service, and personalized dining experiences to delight travelers.



### **Luxury Services:**

While we already offer a range of luxury services, we are looking for additional innovative solutions that can enhance our current offerings. Think beyond exclusive lounges and spa services—your ideas could introduce personalized wellness programs, advanced relaxation zones, or unique VIP experiences that set new standards for luxury at airports.



### **Entertainment Options:**

Make waiting at the airport fun with interactive art installations, live shows, and digital play zones.



### **Connectivity and Information**

Keep passengers connected and informed with cutting-edge technology.

JOIN US AT  
**Airport Innovation Days** and  
present your ready-to-implement solutions **to**  
**transform the future of airports!**



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